

SAMPLE INCENTIVE PROGRAM BANSKO 2014/2015

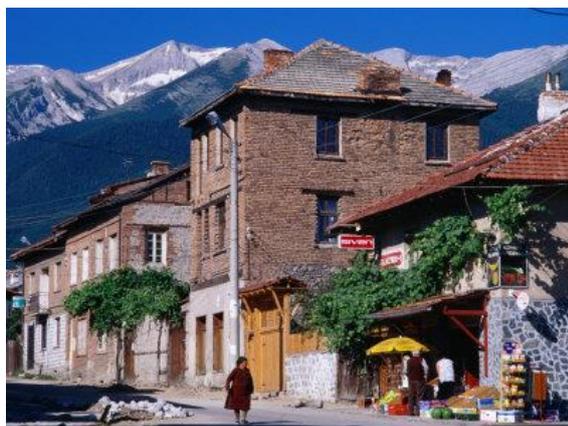


PROGRAM

Day 1: ARRIVAL

Arrival at Sofia Airport and transfer with deluxe coach to a the mountain resort of Bansko. Welcome drinks served during private check in.

Transfer for dinner in a local tavern with traditional Bulgarian food.



Day 2: BANSKO AND IT`S SKI SLOPES

MORNING ACTIVITY: SNOW OLYMPICS

Each Olympic team goes to its field where participants should show their Olympic spirit and score a good result, which will lead it to the big Olympic prize. Start with Olimpic Opening Ceremony: Lighting of the Olympic fire, Team presentations /cheerleaders dance, team`s anthem, flag with team`s emblem/. The big variety of snow disciplines will turn the participation in one unforgettable and unique experience. The OLYMPIC Games are the following: Snow

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ALEXANDER TOUR ltd
Dream it, experience it!

Marathon, Snow Football, Couples Downsliding with sledges, Snow sculptures, Igloo Construction, Building of thematic snow bar, etc. At the end Award Ceremony.



Transfer in downtown area and **lunch in local tavern.**

***SNOW ACTIVITIES ARE AVAILABLE DURING THE MONTHS DECEMBER - MARCH**

AFTERNOON ACTIVITY:

BULGARIAN CUISINE WORKSHOP- HOW TO MAKE TRADITIONAL YOGHURT AND TRADITIONAL CHEESE PASTRY BANITSA

Culinary delight activity that includes demonstration and participation of preparing the local Bulgarian dish called Banitsa and the Bulgarian Yoghurt. During the demonstration a folklore ensemble will meet and greet the tourists. Banitsa is a traditional Bulgarian food prepared by layering a mixture of whisked eggs and pieces of cheese between filo pastry and then baking it in an oven. **Bulgarian yoghurt** is one of the things that make Bulgarians proud to call themselves Bulgarians; it is their exclusive invention and heritage that dates back centuries ago. To be a real bio product it needs to be made with specific starter bacteria, which characterizes the thickness, acidity, taste and aroma of the yogurt. We can learn you how to produce your organic home-made yogurt during our Cooking Masterclasses.



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DAY 3: BANSKO

Breakfast.

MORNING ACTIVITY:

OPTION 1:

VISIT THE TOWN OF MELNIK AND WINE-TASTING OF LOCAL RED WINES

Melnik is the smallest town in Bulgaria, famous for the unique sandstone pyramids, traditional architecture, and delectable wines. Tour of the town with visit to the Kordopoulov's - the biggest residential building on the Balkans from the Revival Period, housing extraordinary mural paintings and an enormous wine-cellar.

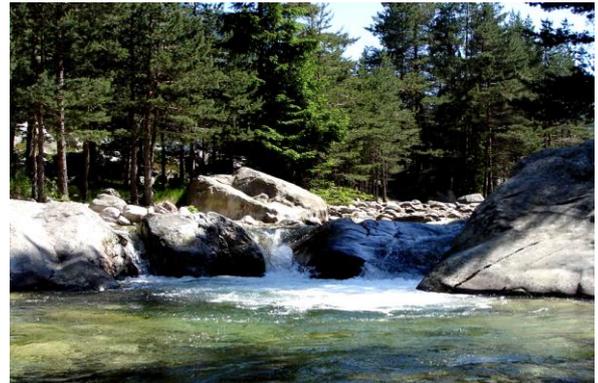


OPTION 2:

SCENIC TRAIN JOURNEY THROUGH THE PICTURESQUE MOUNTAINS

The journey takes five hours through the valleys and gorges between Rila and Rhodopes, it is the only operating narrow gauge (760 mm) line in Bulgaria. Due to the characteristics of the route through the mountains, the narrow gauge line Septemvri-Dobrinishte is also known as the Alpine railway in the Balkans. The train may occasionally be outpaced by ambling sheep, but the slow pace makes it easy to lean out the window to take photos. The journey begins in the shadow of the Pirin range at either Bansko or nearby Dobrinishte. The line skirts the Rila Mountains, snow-capped for much of the year, before heading into the western Rhodope ranges. The scenery is varied as well as beautiful, with a mixture of deciduous forests, conifers and open pasture. Along the way you'll pass the highest station in the Balkans (Avramovo, 1627m), Muslim villages, the spa town of Velingrad.

***This option is a full day tour activity with lunch in Velingrad.**



AFTERNOON ACTIVITY:

Snow Olympics - part 2 or Igloo Construction or Ski racing or Snow Tubing.



Dinner with folklore performance.

DAY 4: DEPARTURE

Breakfast.

Transfer to Sofia Airport. End of the services.

*According the flights, an overnight to Sofia can be added.

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