

SAMPLE INCENTIVE PROGRAM SOFIA 2014



PROGRAM

Day 1: ARRIVAL

Arrival at Sofia Airport and transfer with deluxe coach to a hotel. Welcome drinks served during private check in.

Transfer for dinner in a local restaurant with traditional Bulgarian food.



ALEXANDER TOUR Ltd
INCENTIVE BULGARIA

40 Pop Bogomil Str.,
1202 Sofia, Bulgaria
Phone: +359 2 983 52 58
Fax: +359 2 983 52 80

office@alexandertour.com

www.alexandertour.com
www.travelinbulgaria.eu

ALEXANDER TOUR Ltd
Dream it, experience it!

Day 2: SOFIA AND ITS` SURROUNDINGS

Breakfast.

MORNING ACTIVITY:

Option 1: ICON-PAINTING CLASSES

A newlydesignedactivity for people who love to participate in the creation of somethingauthenticwith real beauty. Bulgaria is the first Slavic nation that adopted Christianity in 865 AD and the special tempera technique has been used and preserved for more than 1100 years. The oldesticons found in Bulgaria illustrate how the tempera technique kept the images unchanged since

they were created. Learn the process and participate in the creation of this magical piece of art.



Option 2: BULGARIAN CUISINE WORKSHOP- HOW TO MAKE TRADITIONAL YOGHURT AND TRADITIONAL CHEESE PASTRY BANITSKA

Culinary delight activity that includes demonstration and participation of preparing the local Bulgarian dish called Banitska and the Bulgarian Yoghurt. During the demonstration a folklore ensemble will meet and greet the tourists. Banitska is a traditional Bulgarian food prepared by layering a mixture of whisked eggs and pieces of cheese between filo pastry and then baking it in an oven. **Bulgarian yoghurt** is one of the things that make Bulgarians proud to call themselves Bulgarians; it is their exclusive invention and heritage that dates back centuries ago. To be a real bio product it needs to be made with specific starter bacteria, which characterizes the thickness, acidity, taste and aroma of the yogurt. We can learn you how to produce your organic home-made yoghurt during our Cooking Masterclasses.



ALEXANDER TOUR Ltd
INCENTIVE BULGARIA

40 Pop Bogomil Str.,
1202 Sofia, Bulgaria
Phone: +359 2 983 52 58
Fax: +359 2 983 52 80

office@alexandertour.com

www.alexandertour.com
www.travelinbulgaria.eu

ALEXANDER TOUR Ltd
Dream it, experience it!

Transfer in downtown area and **lunch in restaurant Motto.**

AFTERNOON ACTIVITY:

SOFIA GREEN TOUR WITH BIKES

We offer you the possibility to discover Sofia on a bike. You can ride into the city centre and find your way through the charming little streets of the old town. Several stops during the tour will give you the opportunity to take pictures of the monuments and places of interest. Our experienced English speaking guide will relate the town history and curious unknown stories, while riding through the charming back streets in the heart of Sofia.



Dinner in restaurant PriOrlite with fantastic view over Sofia's Old Town.

Optional: Transfer for dinner with **vintage Soviet cars**. We offer retro car transfers in well preserved soviet produced cars, a great way to travel around the city. There is a wide selection of cars available – from the typical soviet workers' car, a Lada and Zhiguli, through to the more prestigious Volga and even the legendary Chaika. The list below shows the vintage cars on offer. Prices vary depending of the model and age of the car, some cars are not available during winter season.

DAY 3: FULL DAY RAFTING/CANYONING ACTIVITY

Breakfast.

Get on a rollercoaster of excitement - white water rafting! Depending on water level we will use big rafts or minirafts, to ensure you a great experience on the river that ranges from level 2-4. Once equipped and in the raft you will be on an adventures trip down river – when approaching the first rapid you will start feeling the adrenaline pumping a feeling that will stay with you through the whole trip! The smile on your face when leaving the raft will stick with you for quite a while!

Canyoning a unique experience! Following the natural course of a stream down a canyon or a waterfall you will have to overcome its obstacles as the only practical direction when participating is one – down! Hidden from the road lies Vlahi River therefore we will have to make our way by foot from the village to the 6 waterfalls. When we reach the first waterfall there is no way back... We will now descend the waterfalls using trolley, rappelling jumping into the waters, sliding down a natural water slide until we have passed the last waterfall.



Return back to Sofia.

ALEXANDER TOUR Ltd
INCENTIVE BULGARIA

40 Pop Bogomil Str.,
1202 Sofia, Bulgaria
Phone: +359 2 983 52 58
Fax: +359 2 983 52 80

office@alexandertour.com

www.alexandertour.com
www.travelinbulgaria.eu

ALEXANDER TOUR Ltd
Dream it, experience it!

Option: Transfer for a **private concert** in the **National Art Gallery of the Bulgarian CosmicVoices**.
Dinner in restaurant Moskovska 15.



DAY 4: DEPARTURE

Breakfast.

Transfer to the Airport. End of the services.

ALEXANDER TOUR Ltd
INCENTIVE BULGARIA

40 Pop Bogomil Str.,
1202 Sofia, Bulgaria
Phone: +359 2 983 52 58
Fax: +359 2 983 52 80

office@alexandertour.com

www.alexandertour.com
www.travelinbulgaria.eu

ALEXANDER TOUR Ltd
Dream it, experience it!